

# THE TRILIGHT

— & BEYOND EXPERIENCE —

## A Glimpse Into Unmatched Architecture & Luxury

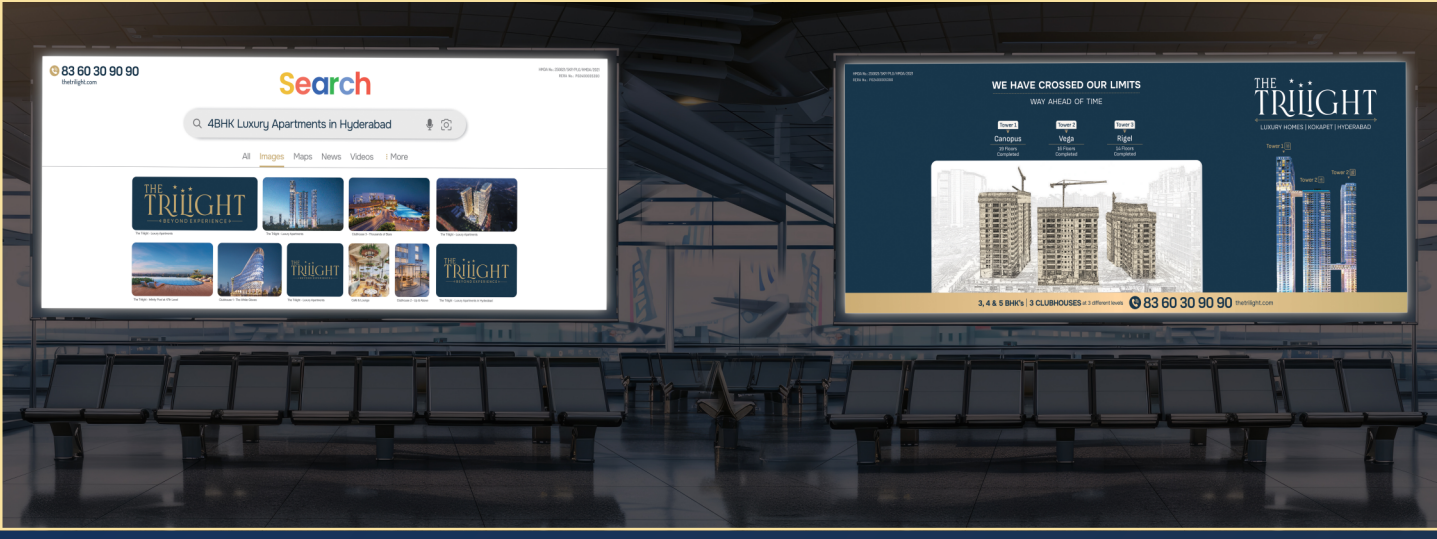


The Trilight, known for setting new benchmarks in ultra-luxury living, recently hosted an exclusive event in collaboration with Zoya – A TATA product, at The Trilight Experience Centre. This grand showcase featured Zoya's finest handcrafted jewellery. Each piece was a testament to unparalleled craftsmanship, blending contemporary designs with timeless elegance.

The intricate detailing and artistic brilliance behind the jewellery became the centrepiece of the event, leaving guests in awe. The synergy between Zoya's luxurious collections and The Trilight's promise of an elevated lifestyle created an atmosphere that was nothing short of extraordinary.

The event was met with great enthusiasm, with an overwhelming turnout of attendees. It not only highlighted the impeccable living standards that The Trilight offers but also reinforced its association with the finest in the world of luxury. The collaboration between these two prestigious brands showcased the essence of refined taste and exclusivity, creating lasting impressions on all who attended.

## Airport Branding



After carefully analysing the customer landscape, we realized the need to innovate and develop a fresh strategy to promote our brand at the international airport, leveraging the grand, expansive views our project offers.

To target our 4 BHK luxury apartments in Hyderabad, we utilized creative Google ads, where potential customers searching for "4 BHK luxury apartments in Hyderabad" were presented with stunning visuals of our three towers, the clubhouse, and the elegant interiors of the club and lounge. Additionally, for "luxury apartments in Kokapet" and "ultra-luxury apartments in Hyderabad," we highlighted our clubhouse, 360-degree panoramic views, party deck, and premium amenities, offering a glimpse into the opulence and exclusivity.

Additionally, to provide a glimpse into our construction progress, we highlighted how we exceeded our timelines: Tower 1 (Canopus) now stands at 19 completed floors, Tower 2 (Vega) has reached 16 floors, and Tower 3 (Rigel) is at 14 floors. This exceptional progress demonstrates our dedication to delivering quality on time.

## CONSTRUCTION UPDATE

We are thrilled to share the latest updates on The Trilight, where our construction progress is advancing beyond expectations. Our dedicated team is working tirelessly to ensure that every detail aligns with the exceptional standards of luxury that The Trilight promises.

Our construction milestones reflect not only the quality of our work but also our unwavering dedication to creating a luxurious living experience. Stay tuned as we continue to achieve new heights and bring The Trilight vision to life!

### PROGRESS UPDATE

(AS OF 20<sup>TH</sup> SEPTEMBER)



Actual Image Shot on Location



Actual Image Shot on Location



TOWER	TOWER NAME	STATUS
1	Canopus	19th Floor
2	Vega	16th Floor
3	Rigel	14th Floor

We extend our heartfelt gratitude for choosing The Trilight as your new home. For any further assistance, please reach out to Revathi Puttagunta at 7995366675 or Shobha Lageri at 7995366676, or email us at [crm@thetrilight.com](mailto:crm@thetrilight.com).

Best regards,  
The Trilight Team.

# THE TRILIGHT

LUXURY HOMES | GOLDEN MILE, KOKAPET

A PROJECT BY



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